Antonio Scalfaro

5/26/2023

Writing 939: Advanced Technical Writing

Writing Three Personas

**Three Personas for Fall Baseball Signup**

1. Michele is a forty-two year old single mother of three children attempting to sign her children up for a fall baseball team. Michele’s children are eight, eleven, and thirteen years of age. Michele has been blind since birth, leading to difficulties using the web. Since Michele is signing three children up for this baseball league, she will have to manage the registration process three separate times. Michele will also have to ensure that each child gets signed up for the correct team for their ages. The website is not geared toward vision-impaired individuals and completing forms for each child can become cumbersome.
2. Brian is a fifty-four year old father of one child and is attempting to sign his child up for the local fall baseball team. Brian and his partner work long hours and their tendency of procrastination often leads them to push tasks down the road. Brian has let the deadline for registration approach before he attempts to sign his child up for the league. Brian just lost his wallet including all his bank and credit cards and must wait for the bank to send him new cards in the mail. Brian’s partner is set to work for the remainder of the day and will not be able to provide one of their bank cards as payment. Due to the impending registration deadline, Brian can only make payment through PayPal, which he rarely uses to process payments.
3. Gwendoline is a seventy-eight year old grandmother who has full custody of a twelve year old child looking to play in the local fall baseball league. Gwendoline just recently became the guardian of the child and may find difficulty in performing newly bestowed parental duties. The child has played in this league before; however, Gwendoline’s home address is located in the town over from the league she is trying to enroll the child in. It is preferred that the child be able to play in the league he has familiarity with instead of trying out for a new town’s team. Additionally Gwendoline expects that the process will take some time as she is not well versed in using computers or filling out online forms.